

# Enterprising Donegal Business Week 2010

**ATTENDANCE AT ALL EVENTS IS FREE**  
unless otherwise stated, but **registration is necessary.**

To register your attendance at any of the events listed below;  
Email: [ccarroll@donegalenterprise.ie](mailto:ccarroll@donegalenterprise.ie)  
or Tel: 074 91 60735

Time	Topic and Speaker	Venue
<b>Friday 5th March</b>		
12.30pm to 3.00pm	<b>"Raising Awareness and Engagement Online"</b> Lunch with <b>Colm Long</b> , Director of Online Sales and Operations at Facebook Europe, Middle East and Asia.	Radisson Hotel, Letterkenny
7.30pm to 9.00pm	Official Launch of <b>Enterprising Donegal Business Week 2010</b> and the launch of the new Donegal Food Initiative by Special Guest Speaker Celebrity Chef <b>Richard Corrigan</b>	Silver Tassie Hotel, Letterkenny
<b>Saturday 6th March</b>		
10.00am to 4.00pm	<b>Network Biz Camp</b> - Creating Business Relationships To register go to <a href="http://www.businessinactionnetwork.com">www.businessinactionnetwork.com</a>	CoLab, Letterkenny Institute of Technology
<b>Monday 8th March</b>		
11.30am to 4.30pm	<b>New Opportunities</b>	Villa Rose Hotel, Ballybofey
11.30am	<b>"From Recession to Recovery - Preparing Your Business for the Next Wave of Growth"</b> <b>Gerard O'Neill</b> , Chairman of Amárach Research	
12.15pm	<b>"How Galway 'Won' the Volvo Ocean Race"</b> <b>Maria Moynihan Lee</b> , Festival Director	
12.45pm	Questions & Answers	
1.00pm	Lunch	
2.00pm	<b>"Green Business Opportunities in Ireland"</b> <b>Joe Harford</b> , Chair of Government's 2009 High Level Action Group on Green Enterprise	
2.40pm	<b>"Wave Energy in Ireland - A Case Study"</b> <b>Andrew Parish</b> , CEO of Wavebob.	
3.20pm	<b>"Greening Your Business"</b> <b>Clement Mc Ateer</b> , greenbusiness.ie	
3.45pm	<b>"Green Technologies and Supports Available to Business"</b> <b>Declan White</b> , Enterprise Ireland	
4.15pm	Questions & Answers	
7.00pm to 9.30pm	<b>"Starting Your Own Business"</b> Key Elements for Start Ups WESTBIC Supported by MFG Case Study - <b>Declan Gallagher</b> , OGT / Oilean Glas Teo	Fiontarlann Kilcar

Time	Topic and Speaker	Venue
<b>Tuesday 9th March</b>		
11.00am to 2.00pm	<b>Information Fair For The Unemployed - Looking for a New Challenge</b>	Tara Hotel, Killybegs
7.00pm	<b>'I mBun Gnó in Aeráid Dhúshlánach Operating a Business in a Changing Environment'</b> Presented by <b>Total Flow Ltd.</b>	Óstán an Chúirt, Gaoth Dobhair
7.00pm	<b>Developing Your Business - An Interactive Workshop</b> With <b>Doug Richard</b> International Entrepreneur from the BBC's Original Dragons' Den Series.	CoLab, Letterkenny Institute of Technology
<b>Wednesday 10th March</b>		
11.00am to 1.00pm	<b>New Technologies in association with the Irish Internet Association</b> Case Study 1 - <b>Niall McKeown</b> , ION Online Marketing Case Study 2 - <b>Pauric Logue</b> , Wiseloads, Convoy <b>Gerard Lande</b> , ICP Commercialisation Specialist, Enterprise Ireland Light Lunch	Radisson Hotel, Letterkenny
1.00pm to 3.30pm	<b>"Mobilising Women's Expertise for Growth" in Association with Donegal Women in Business Network</b> Lunch with <b>Margaret Sweeney</b> , Chief Executive of Postbank Ireland Ltd	Gallaghers Hotel, Letterkenny
6.30pm to 8.30pm	<b>Starting Your Own Business</b> Key Elements for Start Ups - <b>Michelle Lestas</b> , Lestas Consulting Case Study - <b>John McNamara and Barry Murphy</b> , JB Interactive Mobile Solutions	Inishowen Gateway Hotel, Buncrana
<b>Thursday 11th March</b>		
8.30am to 11.00am	<b>Exporting - Your Next Business Opportunity</b> Preparing for Export - <b>Gerry Moan</b> , Constructive Intervention Case Study 1 - <b>Sheila Gilroy Collins</b> , Donegal Creameries Plc Case Study 2 - <b>Malachi Eastwood</b> , Gartan Technologies Ltd. Developing Cross-border Trade, an Introduction to Tradelinks 2 - <b>Kieran Mathers</b> , Programme Manager	An Grianan Hotel, Burt
1.30pm to 3.15pm	<b>"A Connected Community - A Happier Place to Live and Work"</b> <b>Louise Opperman</b> , Community Time Bank	Public Service Centre, Letterkenny
7.00pm to 9.00pm	<b>Starting Your Own Business</b> Key Elements for Start Ups - <b>Paul Reavey</b> , Brilliant Red Consulting Case Study - <b>Claire McDonough</b> , La Maison, Letterkenny	Mill Park Hotel, Donegal Town
<b>Friday 12th March</b>		
8.30am to 10.30am	<b>"Thinking Differently for The Future"</b> <b>Anne Lise Kjaer</b> , International Brands Consultant and Leading Global Futurist	Mount Errigal Hotel, Letterkenny
10.00am to 4.00pm	<b>"Motivation and the Profitable Entrepreneur"</b> <b>James Martin</b> , TeamLife Training International	CoLab, Letterkenny Institute of Technology
7.30pm	<b>Enterprising Donegal Business Awards and Dinner 2010 (Black Tie Event)</b>  Donegal County Enterprise Board proudly presents the highlight of the week - the Enterprising Donegal Business Awards 2010 featuring the best of Donegal's small businesses and providing a unique business networking opportunity. Tickets priced €40 are available from Donegal County Enterprise Board.	Solis Lough Eske Hotel, Donegal Town



Donegal County Enterprise Board | Bord Fiontar Chontae Dhún na nGall

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